



FOR IMMEDIATE RELEASE

May 21, 2014

Hall Allen Participates in Women's Leadership Symposium

CHARLOTTE, N.C. – Felicia Hall Allen continues to lend her voice and passion to helping others succeed. Allen joined a select group invited to speak at the 2014 NCAA/NACWAA Women's Leadership Symposium, where she presented on Polishing Your Professional Edges: Tips on Social & Dining Etiquette.

The event, developed for "women aspiring to or just beginning a career in intercollegiate athletics", featured administrators and coaches from colleges and universities in the Charlotte-Area, including University of North Carolina Charlotte Athletic Director Judy Rose, North Carolina State Athletic Director Debbie Yow, retired Directors of Athletics Dick Baddour (University of North Carolina-Chapel Hill) and Nelson Bobb (University of North Carolina-Greensboro) who presented on the value of leveraging your mentors.

Allen, presenting on May 20, guided the audience through a discussion on the proper professional etiquette for use at receptions and sit-down meal functions, such as interviews, banquets, professional dinners.

See what attendees had to say about Felicia Hall Allen:

Sheda S. @lilMissNFL_ 1:57 PM - 20 May 2014

"Polishing your professional edges [#WLS14](#) favorite speaker day 2 [@fhallallen](#)

nancy boyd @zetablusmurf_ 2:18 PM - 20 May 2014

"Have your bullet points ready... People want soundbites not paragraphs."

[@fhallallen](#) [#WLS14](#) !!

Coach Nikki @NIKKI_notMINAJ_ 2:40 PM - 20 May 2014

"Almost everyone will a good first impression, but only a few will make a lasting impression" [@fhallallen](#) [#NACWAA](#) [#WLS14](#)

Robin @RobinLCHolbrook_ 2:41 PM - 20 May 2014

"Thank you [@fhallallen](#) for coming to speak at [#WLS14](#) ! Like I said, you could make talking about toilet paper exciting!

Ashley Waggoner @ashwagg_ 2:45 PM - 20 May 2014

"dynamic [#WLS14](#) session on polishing your professional edges! Lasting impression from total [#rockstar](#) [@fhallallen](#) [#NACWAA](#) [#Charlotte](#)

Catherine Greene @GTcgreene_ 10:37 PM - 20 May 2014

Thank you [@fhallallen](#) for inspiring women today at [#WLS14](#) !! You let your STAR shine! [#passionate](#)



About Felicia Hall Allen

Felicia Hall Allen, CEO of Felicia Hall Allen & Associates, brings unique depth to specialties of leadership, team building, organizational development, executive coaching, and sports management. On April 7, 2014 Felicia was presented with the Woman of Impact award from the Black Coaches and Administrators for her influence in the women's athletics. A sports attorney by trade, Felicia represents college coaches in NCAA Divisions I and II. A native of Shreveport, Louisiana, Felicia earned a basketball scholarship to the University of Iowa where she played for Hall of Fame Coach, C. Vivian Stringer. Mrs. Allen is a former NIKE Manager of Women's Basketball and Team Executive for the WNBA Charlotte Sting. In addition, she has served as a Consultant for the NFL, NBA, NCAA, Women's Basketball Coaches Association and Black Coaches Association on a number of occasions. Currently, Felicia is a member of the Women's Basketball Hall of Fame Board of Directors. She earned her Juris Doctorate from the University of Iowa, College of Law and is a member of the New Jersey State Bar. Felicia is married to Johnny Allen, CEO of the Allen Leadership Group. The Allens reside in Rock Hill, S.C. For more on FHA & Associates visit www.FeliciaHallAllen.com

About Leadership Symposium

The Women's Leadership Symposium was originally created in 2001 by Horizon League Senior Associate Commissioner Alfreeda Goff and was held for women at colleges and universities in the Horizon League. Beginning in 2013, NACWAA took on oversight of symposium programming with assistance from the NCAA. This program aims to enrich participants' skills, expand their professional network and promote the recruitment and retention of women working in intercollegiate athletics administration. This program will ask participants to take an active role in exploring: Personal Branding, Leadership, Title IX, Diversity Education, Career Advancement/Mapping