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**SPEAKERS ANNOUNCED FOR A STEP UP: FT LAUDERDALE
Some of the Best in the Set to Business Share Coaching Insights**

CHARLOTTE, N.C. (March 4, 2014) – Felicia Hall Allen & Associates announced the speakers roster for their Assistant Basketball Coaches Symposium, A Step Up (Athletic Symposium to Elevate & Uplift Professionals). The Symposium, to be conducted May 2 - 4, in Fort Lauderdale and is expected to bring together hundreds of assistant basketball coaches, as well as current and former head coaches and athletic administrators from all divisions of basketball around the country.

The speakers' roster includes coaches from several Division I top 25 programs, one of the most respected Division II coaches in the country, an NCAA Official who has coached in both the NBA and WNBA, and basketball legends.

A Step Up Fort Lauderdale 2014 Speakers Include Assistant and Associate Head Coaches: Lisa Boyer (*South Carolina*), Al Brown (*Duke*), Kelly Bond (*Texas A&M*), Tia Jackson (*Rutgers*), Travis Mays (*Texas*), Robert Mosley (*Georgia*), Katie O'Connor (Kansas), Sean O'Reagan (James Madison), Bob Starkey (Texas A&M) and Maren Walseth (*Penn State*). Head Coaches include: Katie Abrahamson-Henderson (Albany), LeAnn Freeland (Nova Southeastern) and Joe Tartamella (St. John's). Making special appearances are Dee Kantner (NCAA Official and WNBA Supervisor of Officials); and Basketball Legends: Mike Flynn (Blue Star) and Boo Williams (Boo Williams Basketball).

For more information on A Step Up, log on to www.feliciahallallen.com

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About the Symposium

A Step Up (Athletic Symposium to Elevate Professionals & Uplift Performance) is a career building and professional development opportunity for assistant basketball coaches, developed by the husband and wife team of Johnny and Felicia Allen. Its' mission is to help assistant coaches gain knowledge, discover coaching insights and develop strategies, techniques and tactics to help them reach their full coaching potential. Each year Felicia Hall Allen & Associates chooses a different city to host the symposium. The inaugural symposium was held in Atlanta, Georgia in 2010. The event moved to Chicago last year and adopted the name – A Step Up (Athletic Symposium to Elevate Professionals & Uplift Performance). In addition to Fort Lauderdale there have been four other sites to host A STEP UP (Atlanta 2010, Chicago 2011, Dallas 2012 and Charlotte 2013). Fort Lauderdale marks the fifth symposium for the women basketball coaches and the third for the men.

**FELICIA HALL ALLEN &
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About Felicia Hall Allen, J.D.

Felicia Hall Allen, CEO of Felicia Hall Allen & Associates, brings unique depth to specialties of leadership, team building, organizational development, executive coaching, and sports management. A sports attorney by trade, Felicia represents college coaches in NCAA Divisions I and II. A native of Shreveport, Louisiana, Felicia earned a basketball scholarship to the University of Iowa where she played for Hall of Fame Coach, C. Vivian Stringer. Mrs. Allen is a former NIKE Manager of Women's Basketball and Team Executive for the WNBA Charlotte Sting. In addition, she has served as a Consultant for the NFL, NBA, NCAA, Women's Basketball Coaches Association and Black Coaches Association on a number of occasions. Currently, Felicia is a member of the Women's Basketball Hall of Fame Board of Directors. She earned her Juris Doctorate from the University of Iowa, College of Law and is a member of the New Jersey State Bar. Felicia is married to Johnny Allen, CEO of the Allen Leadership Group. The Allens reside minutes away from Charlotte, NC in Johnny's hometown, Rock Hill, South Carolina.

About Johnny T. Allen

Johnny Allen is the President and CEO of The Allen Leadership Group LLC, which has three training divisions: Leadership Development Institute, Management Training Division, and Consulting Division. He also serves as the Lead Training Consultant of Felicia Hall Allen & Associates and Director of A STEP UP Symposium. A graduate of the University of South Carolina, he holds certifications in "Teambuilding, Group Initiative and Leadership Development through Experiential Learning Activities" from Winthrop University and the University of North Carolina at Charlotte. Johnny's time and talent is dedicated to acquainting organizations with strategies that encourage "peak performance." His engaging style, along with the soundness of his theories, has made him a highly sought-after speaker and trainer. He has been the featured keynote at a wide variety of national conferences, conventions and management retreats, reaching thousands of leaders across the nation. He is certified DISC System Training, Situational Leadership, Cultural and Generational Diversity Training.