

FELICIA HALL ALLEN
Attorney, Former WNBA Executive & NIKE Manager

Felicia is President and CEO of Felicia Hall Allen & Associates a motivational speaking, training, consulting and sports management company. Blessed by her own life experiences and desire to give back to the community, Felicia launched FHA & Associates in 2002 with the mission to share with others how to maximize their potential.

Several years ago, Felicia began her Sports Management practice and now represents college coaches in several NCAA division I & II conferences. Annually, she and her husband, Johnny Allen, host a professional development symposium (A Step Up) for college basketball assistant coaches.

A native of Shreveport, Louisiana this former student athlete earned a basketball scholarship to The University of Iowa where she played for Hall of Fame Coach, C. Vivian Stringer. At Iowa, Felicia was conferred two degrees, one in Elementary Education and the other a Juris Doctorate from The University of Iowa, College of Law.

Felicia is a former Manager for NIKE'S women's basketball sports marketing division and a team executive for the WNBA Charlotte Sting. For several years Felicia served as the executive director of Leadership America North Carolina - a statewide women's leadership organization.

In addition to serving as an organizational development consultant and change agent for several businesses, Felicia facilitates leadership development and team building trainings nationally. She regularly presents at national conferences, association meetings and on college campuses around the country. Highly sought after, Felicia has also worked on various projects with the NBA, NFL, NCAA and the Women's Basketball Coaches Association (WBCA).

Recognized as a community leader, Felicia was named one of the Charlotte Post's People of Prominence, Charlotte Business Journal's Top 40-Under-40 (2005) and has also been recognized as one of the "First Ladies of Charlotte" by A Child's Place. Felicia currently serves as a member of the Women's Basketball Hall of Fame Board of Directors.

In 2010, Felicia was selected from thousands of former Big Ten student athletes to be featured during Black History Month on the Big Ten Conference website.

Felicia Hall Allen is a proud member of Alpha Kappa Alpha Sorority, Incorporated and serves as President of The Crown Jewels Chapter (NC) of The Links Incorporated. Felicia and Johnny reside in Charlotte, NC.