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Event Contact: Ron Brewer (317) 917-6970
FHA Media: Felicia Hall Allen (704) 968-1987
fh@feliciahallallen.com
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**Felicia Hall Allen to Address Athletic Administrators at Symposium
Sponsored by the National Collegiate Athletic Association (NCAA)**

Indianapolis, IN – Felicia Hall Allen, CEO of Felicia Hall Allen & Associates, will conduct a professional development training session with collegiate athletic administrators at the 2012 NCAA Student-Athlete Affairs Education and Training Symposium (ETS) for Life Skills Professionals. Her message will offer symposium participants best practices as it relates to leading student-athletes and building their individual brand.

The event will provide an overview of the current state of collegiate athletics as it pertains to the athletic administrator's role.

The symposium will take place at the Indianapolis Marriott Downtown on Tuesday, June 12 – Thursday, June 14 for professionals at NCAA member institutions and conference offices who support student-athletes in any capacity.

For questions regarding the symposium contact Ron Brewer at (317) 917.6970.

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About NCAA Student-Athlete Affairs

The NCAA Student-Athlete Affairs unit provides life skills support in the areas of academics, athletics, personal development, career development and service through the distribution of accessible resources, strategic partnerships and customized programming at little or no expense to member institutions. Student-Athlete Affairs programs, resources and events are designed to promote the well-being and development of student-athletes and to provide ongoing education and training to athletics professionals who identify and serve student-athlete needs.

About Felicia Hall Allen, J.D.

Felicia Hall Allen, CEO of Felicia Hall Allen & Associates, brings unique depth to specialties of leadership, team building, organizational development, executive coaching, and sports management. Currently, Felicia represents college coaches in more than a dozen NCAA Division I Conferences and was recently voted onto the Women's Basketball Hall of Fame Board of Directors. She earned her Juris Doctorate from the University of Iowa, College of Law and is a member of the New Jersey State Bar. Felicia and her husband Johnny Allen reside in Charlotte, NC. For additional background information on Felicia visit www.feliciahallallen.com. To contact her regarding interviews or speaking engagements call 704.968.1987.